Holiday Magic

Itineraries can be customized depending on your group's interests and travel schedule.



Celebrate the warmth of the season with a magical holiday trip to Janesville, Wisconsin's Great Outside! Our selection of special holiday tours and activities offer the ideal way to brighten your holiday spirit.



Holiday Light Show at Rotary Botanical Gardens

Unparallelled in the region, this annual holiday event is a seasonal escape into a winter wonderland. You'll stroll through the beautiful winter gardens filled with over a million twinkling lights. Inside enjoy a cup of hot cocoa, festive holiday activities, and browse the lovely gift shop.



K & W Greenery

Awaken your senses with a trip through this color-filled greenhouse, featuring over 2,500 poinsettias in a variety of sizes and colors. On the tour, you will learn about the growing process and enjoy a demonstration on how poinsettias are painted. After your tour, browse through the charming and unique gift shop.



Victorian Christmas Celebration

Tour the Lincoln-Tallman House dressed in all its Christmas finery. This lovely Italianate-style mansion was constructed in 1857 by lawyer and abolitionist William Morrison Tallman. Abraham Lincoln visited in October of 1859 prior to his election in 1860. While touring, you'll learn about Christmas traditions from years gone by and the history of the home as you view the festive decorations. Then, head outside to walk through dozens fresh-cut trees lit and decorated by local businesses. Lastly, enjoy a bit of holiday shopping in the gift shop.



Savor Wine & Chocolate Visit the Northleaf Winery tasting room, in the restored Alexander/ Sunnyview Warehouse.





Janesville Performing Arts Center

Take in a dazzling holiday performance of a Christmas classic and explore and shop the locally created works of art at the Janesville Art League Holiday Art Show & Sale.



Janesville's Jolly Jingle

Rekindle your holiday spirit at Janesville's Jolly Jingle the first weekend in December, featuring a lighted parade featuring a lighted parade, live theater, a holiday market, fireworks, tree lighting, shopping and many other activities.



Victorian Holiday House Tour

Tour this historic home filled with more than 15 decorated Christmas trees, a Christmas Village display, doll houses, a North Pole display complete with Santa's workshop, and many more decorations!



Downtown Janesville

Explore downtown Janesville's festive holiday decor as you shop the charming boutiques and stores. Sample the exceptional local cuisine, enjoy a craft cocktail or brew, and indulge in a treat that's sure to satisfy your sweet tooth. You might even bump into Santa!



A Christmas Carol at the Milton House Museum Take in a dazzling holiday performance of a Christmas classic and explore and shop the locally created works of art at the Holiday Art Show & Sale.



Holiday Walking Tour Take a guided holiday tour with Roaming Rich. Learn about Janesville's holiday traditions, history and public art.



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